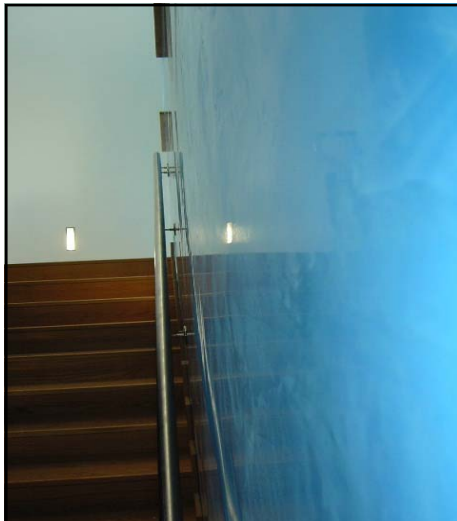
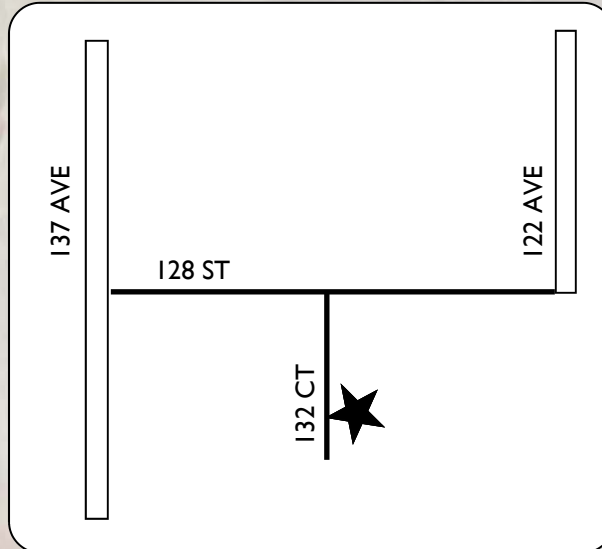


Since our start in 1996, we have been promoting Italian lime finishes throughout North America and have grown by filling the needs of our valued customers. We produce custom color matches for jobs which can be sent overnight to meet your tough deadlines. We also share new finishes and techniques on a regular basis. Thus, our essence lies in these three elements; quality products, satisfying color and exceptional customer service.



Firenzecolor Marmorino Fine:
Smooth three coat
application.



Feel free to call for directions or use the online Map services: mapquest.com, maps.google.com



FIRENZE ENTERPRISES, INC
12987 SW 132 CT
MIAMI, FL 33186
PHONE: 305.232.0233
FAX: 305.232.3191
info@firenzeenterprises.com



FIRENZE ENTERPRISES ITALIAN PLASTER SEMINAR

Specialty Plasters in the Historical Tradition

www.firenzeenterprises.com



firenzecolor
Specialty Plasters in the Historical Tradition

WHAT TO BRING

Bring work clothes and tools as well as material to keep notes. If you own your stainless steel Venetian plaster tools, you may bring them. We will provide tools during the class

WHAT TO EXPECT

You will be shown a variety of products and finishes. The first part of the seminar will cover the origin and development of modern Venetian Plasters. A tour of the premises will be given and customers will be introduced to the Firenze Enterprises team. Later, we will continue with the first coat applications. Throughout the training you will familiarize yourself with Venetian Plasters such as: Firenzecolor Marmorino, Marmorino KS, Marmur fine, Teodorico, and others. At the culmination of the course, you will be awarded your certificate and presented with exclusive seminar specials.

RESEARCH

You may visit our website to learn more about each product that will be covered. Each product has unique properties.

HOTELS near by

Holiday Inn Express [.25 miles]
13475 SW 131 Street
Miami, FL 33186
Phone: (786) 837-2100

Mention us for
Special pricing

Wellesley Inn Kendall [3.4 miles]
11750 Mills Drive
Miami, FL 33183
Phone: (305) 270-0359

Amerisuites Kendall [3.2 miles]
11520 SW 88th St
Miami, FL 33176
Phone: (305) 279-8688

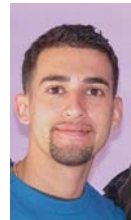
Marriott Miami Dadeland [6.4 miles]
9090 S Dadeland Blvd
Miami, FL 33156
Phone: (305) 670-1035

VENETIAN PLASTER

Venetian plaster fine grain Firenzecolor Marmorino produces the high gloss smooth finish on *walls and ceilings*. As a true Venetian plaster product, containing 42% marble it is also simple and easy to apply. Authentic *Venetian Plaster* does not require sanding for adhesion and the marble inside shines naturally as soon as the product is compressed.

YOUR TRAINERS

Giancarlo Sagasti is a master applicator trained in Italy and experienced in real-life applications. He has trained people from many places in the USA for more than 3 years. His association in projects such as tv's *Extreme Makeover*, and celebrity homes adds to his unique insight in the business.



Raymond Hoafat provides technical assistance on a regular basis to hundreds of applicators. His insight is supported by face to face dealing with Italian Plasters manufacturers and applicators nationwide.



Eric Yulfo is a top sales and technical consultant. He has helped in the exposing of genuine Venetian plaster to more applicators in the USA.

